

## Marketing

Ninety percent of the success of any product or service is its promotion and marketing

We offer a range of value driven marketing services that will help you get more customers and more sales. These services include the following:

- Marketing plans
- Image/Logo design
- Opportunity evaluation
- Cost-benefit analysis
- Market/industry analysis
- Competitor analysis
- Customer service

## Website Design

SDS Consulting can design simple effective, easy to navigate websites as a part of your overall marketing strategy, to meet your business communication needs and budget.

We can set-up all your emails, divert them to your main emails if required

We can write all your metatags and keywords for Search Engine Submission

We can also organise web hosting for your business for as little as \$99 per annum for a 100mb website and 2Gb per month traffic with 99% uptime and a maximum of 40 email addresses for your site.

## Guarantee

We are committed to 100% customer satisfaction, continuous improvement and excellence.

We have a satisfaction guarantee on our work as we believe if you can't deliver then you shouldn't be in business.

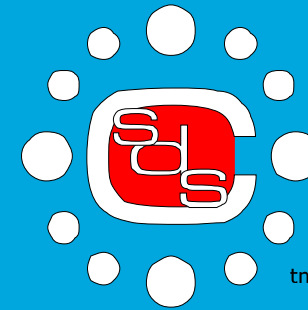
## Introductory Business Analysis consultation

If you would like to arrange an introductory two-hour business consultation, where we sit down with you at your business premises, listen to your needs and conduct a business analysis to discover your business's potential, simply give us a call or you can book on-line on our website, from our home page.

## Contact Details

81 Weeden Dve  
Vermont Sth Vic 3133  
ph: (03) 9802-6944  
fax: (03) 9802-6974  
mob: (0419)356-374

e: [enquiries@sustainable-development.net](mailto:enquiries@sustainable-development.net)



**sustainable  
development  
solutions  
consulting**

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[www.sustainable-development.net](http://www.sustainable-development.net)

**Professional  
consulting solutions  
for small business**

**Advice**

**Mentoring**

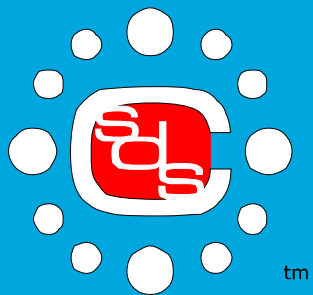
**Coaching**

**Development**

**Planning**

**Marketing**

**Website Design**



services

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Running a small business can often be a challenging experience with little or no rewards, but plenty of headaches such as taxation, aggressive competitors, changing market conditions and consumer preferences or simply unreliable staff.

SDS Consulting offers a range of services that can help you refresh your business and give it the edge it needs.

Whether it's sales marketing, development or planning, SDS consulting can help your business grow.

At SDS consulting we are experienced business operators, and understand the blood sweat and tears required to run a successful small business.

Tobi Nagy director of SDS Consulting has been providing consulting services since 1998 and specialises in improving profits, increasing sales revenue, enterprise planning, development, marketing and website design and development.

He is a qualified Industrial Engineer, business owner and operator so he speaks the language of small business and can offer advice, coaching and mentoring to give you real business solutions.

All our services are affordable and all our work has a satisfaction guarantee.\* \* see website for more details

[www.sustainable-development.net](http://www.sustainable-development.net)

## Mentoring

We work hands-on with your business to guide, advise and coach you through business problems.

If you run an existing business or you have an existing business plan, then SDS consulting can provide on-going support through our mentoring sessions to advise and provide knowledge to implement your business vision.

Our mentoring is tailored individually for your business to provide solutions. Sessions last for a minimum of two hours and can be conducted in person or by phone.

Sessions can be run individually or in groups. If you form a group of associates then costs can be shared equally amongst the group members. This will provide you with quality information at a reduced price.

## Business Coaching

SDS Consulting offers structured programs in business and life coaching, to help you develop the skills and psychology to manage and run your own enterprise successfully.

Our business coaching is a fast-tracked structured program with modules, workbook, exercises, templates and some spreadsheeting software that allows you to build your own business plan as you go along.

Sessions last for half a day (4-5 hours) per module.

## Business Development

We will work with your business from idea through to implementation, providing tailor made solutions to ensure your business success with following services:

- Enterprise start-up
- Sales development
- System design
- Quality Assurance
- Business benchmarking
- Cost analysis & reduction
- Productivity improvements
- Methods & flow analysis
- Process Re-engineering
- Value engineering

## Business Planning

If you are truly serious about your business then you will already have a written business plan. Writing a business plan is an essential part of business success and can often take a long time to write.

SDS Consulting can write business plans to suit your business needs whether for start-up, growth or for finance and investment. A business plan will also give you the marketing strategies required to help you gain sales and new customers.